



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Shorr Johnson Magnus**  
**Attention: Accounts Payable**  
**1831 Chestnut Street**  
**Philadelphia, PA 19103**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
950332-2	10/07/12	October 2012	10/01/12 - 10/06/12

Station	Account Executive	Sales Office	Sales Region
WXII	Jamie Andrus	Eagle-Washingt	National

Advertiser	Product	Estimate Number
North Carolina Citizens for	NC CITZ FOR PROGRESS	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/07/12	950332	07902584

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	NCPG	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	M-F WXII 12 News @ 5 a 5-6am		M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	5:12 AM	M-F WXII 12 News @ 5 am	5-6am	:30	NCCPTV1213	\$500.00 NM
8	10/01/12	10/01/12	Live with Regis & Kelly	9-10AM	M-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	9:37 AM	Live with Regis & Kelly	9-10AM	:30	NCCPTV1213	\$500.00 NM
11	09/29/12	09/29/12	Sa WXII 12 News @ 6 pm 6-630pm;		-----S-	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/24/12	09/30/12	-----S-				1	\$400.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/06/12		Sa WXII 12 News @ 6 pm	6-630pm;	:00		<del>\$400.00</del> NM
Credited									
13	10/01/12	10/01/12	M-F WXII 12 News @ 6 p 6-630pm		M-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	M-----				1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/12	6:26 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	NCCPTV1214	\$2,500.00 NM

Total Spots **3**

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$3,500.00</b>
<u>Agency Commission</u>	<b>\$525.00</b>
<u>Net Amount Due</u>	<b>\$2,975.00</b>